



# Save \$10 off

per case on Cup Cereal  
(after rebate)

**JUNE 1, 2021 - NOVEMBER 30, 2021**

**General Mills Cup Cereal Assorted Adult Pack**

12 Honey Nut Cheerios™  
12 Cinnamon Toast Crunch™  
10 Cheerios™  
8 Lucky Charms™  
6 Rice Chex™  
6 Total™  
6 Multigrain Cheerios™

**General Mills Cup Cereal Assorted Family Pack**

14 Cinnamon Toast Crunch™  
10 Lucky Charms™  
10 Honey Nut Cheerios™  
8 Cheerios™  
6 Rice Chex™  
6 Cocoa Puffs™  
6 Trix™

**General Mills Cup Cereal Assorted Goodness Pack**

16 Honey Nut Cheerios™  
12 Cheerios™  
8 Rice Chex™  
8 Nature Valley™ granola Oats & Fruit  
8 Total™  
8 Multigrain Cheerios™

**General Mills Cup Cereal Assorted Gluten Free Pack**

16 Honey Nut Cheerios™  
12 Cheerios™  
12 Lucky Charms™  
8 Rice Chex™  
6 Multigrain Cheerios™  
6 Cinnamon Chex™

**ELIGIBLE PRODUCTS**

CODE	PRODUCT DESCRIPTION	
100-16000-31079-4	General Mills Cereal Adult Variety Pack Single Serve Cup	
100-16000-14151-0	General Mills Cereal Family Variety Pack Single Serve Cup	33991
100-16000-31154-8	General Mills Cereal Goodness Variety Pack Single Serve Cup	
000-16000-16663-9	General Mills Cereal Gluten Free Variety Pack Single Serve Cup	33993



# Save \$10 off

per case on Cup Cereal  
(after rebate)

**VALID PURCHASE DATES: JUNE 1, 2021 - NOVEMBER 30, 2021**

Buy and start saving: Get \$10 off a case of eligible cup cereal products \$50 maximum.

## OPERATOR INFORMATION

**(Check ONE)** I am a Foodservice Operator in the following segment:

- College & University     Retirement Living     Lodging  
 Healthcare     B&I

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....

To receive additional offers and communications from General Mills Foodservice.

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....

To receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	
General Mills Cereal Adult Assorted Pack	<input type="text"/>	x \$ 10.00	= \$ 0.00
General Mills Cereal Family Assorted Pack	<input type="text"/>	x \$ 10.00	= \$ 0.00
General Mills Cereal Goodness Assorted Pack	<input type="text"/>	x \$ 10.00	= \$ 0.00
New! General Mills Cup Cereal Assorted Gluten Free Pack	<input type="text"/>	x \$ 10.00	= \$ 0.00
<b>Total Cases</b>	= <b>0</b>	<b>Total Rebate = \$ 0.00</b>	<b>\$ (50.00 maximum)</b>
	<small>5 cases maximum (total cases across all flavors)</small>		

## TO RECEIVE YOUR REBATE

**Purchase qualifying products between June 1, 2021 and November 30, 2021.**

**Rebate form must be postmarked or submitted online on or before December 31, 2021.**

Offer valid only for C&U, Healthcare, Retirement Living, B&I and Lodging Operations. Open to GPO and Independents, but not operators buying products under FMC contract or bid pricing.

Limit one Cup Cereal rebate submission per operation during this period.

Fill out this form completely or submit Online. Allow 4-6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

**MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:**

General Mills Foodservice  
F22H1CUP  
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or before:  
December 31, 2021**

**REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)**

**Quick Access Code to F22H1CUP**



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