



# Kellogg's

## BULK CEREAL REBATE

JULY 1 - DECEMBER 31, 2021



**SAVE UP TO \$1,000**  
 Capitalize on the versatility of bulk cereal!



DIST. #	ITEM #	PRODUCT DESCRIPTION	CASE PACK	REBATE AMOUNT	X	# OF CASES PURCHASED	=	REBATE AMOUNT
<b>KELLOGG'S® BULK CEREALS</b>								
	38000-00691	Kellogg's® All-Bran® Complete® Wheat Bran Flakes	4ct./43oz.	\$5.00	X	=		
34346	38000-02991	Kellogg's® Apple Jacks®	4ct./31oz.	\$5.00	X	=		
	38000-01191	Kellogg's® Cocoa Krispies®	4ct./37.5oz.	\$5.00	X	=		
34348	38000-01091	Kellogg's® Corn Pops®	4ct./35oz.	\$5.00	X	=		
34344	38000-03591	Kellogg's® Crispix®	4ct./30oz.	\$5.00	X	=		
34345	38000-01791	Kellogg's® Froot Loops®	4ct./31oz.	\$5.00	X	=		
34350	38000-01591	Kellogg's® Frosted Flakes®	4ct./40oz.	\$5.00	X	=		
	38000-04991	Kellogg's® Frosted Mini Wheats® Bite Size	4ct./56oz.	\$5.00	X	=		
	38000-72010	Kellogg's® Krave™ Chocolate	4ct./35oz.	\$5.00	X	=		
33980	38000-49834	Kellogg's® Low Fat Granola Crunchy Clusters	4ct./50oz.	\$5.00	X	=		
	38000-13791	Kellogg's® Low Fat Granola with Raisins	4ct./50oz.	\$5.00	X	=		
34353	38000-25435	Kellogg's® Low Fat Granola without Raisins	4ct./50oz.	\$5.00	X	=		
	38000-05349	Kellogg's® Raisin Bran Crunch®	4ct./50oz.	\$5.00	X	=		
63609	38000-00891	Kellogg's® Raisin Bran®	4ct./56oz.	\$5.00	X	=		
	38000-16615	Kellogg's® Smart Start® Antioxidant	4ct./60oz.	\$5.00	X	=		
34349	38000-01691	Kellogg's® Special K®	4ct./32oz.	\$5.00	X	=		
	38000-18166	Kellogg's® Special K® Red Berries	4ct./44oz.	\$5.00	X	=		
	38000-16620	Kash® Heart to Heart®	4ct./48oz.	\$5.00	X	=		
	18627-47192	Kash® GOLEAN Crunch!®	4ct./50oz.	\$5.00	X	=		
	884623-46967	Bear Naked® Fruit and Nut Granola	4ct./48oz.	\$5.00	X	=		
	884623-10413	Bear Naked® Fit Triple Berry Granola	4ct./48oz.	\$5.00	X	=		

**CALCULATE YOUR TOTAL REBATE AMOUNT:**





# Kellogg's<sup>®</sup>

# BULK CEREAL

# REBATE

**JULY 1 - DECEMBER 31, 2021**



Operation: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (No P.O. Boxes, please): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Please include me in E-mail notifications for Kellogg's<sup>®</sup> Away From Home.

Distributor Name: \_\_\_\_\_ Distributor City/State: \_\_\_\_\_

Are you affiliated with a Contract Management Company?  yes  no If yes, which Contract Management Company? \_\_\_\_\_

**Mail completed forms with proof of purchase to:** Kellogg's<sup>®</sup> Away From Home, c/o Foodservice Bulk Cereal Rebate 2021, P.O. Box 1007, Brownsdale, MN 55918-1007

**To redeem online, please visit:** [www.fspromos4u.com/kelloggs](http://www.fspromos4u.com/kelloggs) and enter the Quick Access Code: BulkCereal2021

**KELLOGG'S<sup>®</sup> AWAY FROM HOME FOODSERVICE BULK CEREAL REBATE 2021** Official Terms & Conditions FOODSERVICE OPERATORS: Beginning on 7/1/21 through 12/31/21 ("Promotion Period"):

**1.** Kellogg's<sup>®</sup> Away From Home Foodservice Operators will earn a rebate by purchasing case of participating products from a Foodservice Distributor during the promotion period ("Qualifying Purchase"). Full listing of participating products and rebates amounts per case are noted above.

**2.** Receive a rebate per each Qualifying Purchase (see chart for rebate amounts per Participating Product) to be provided in the form of a check to the Foodservice Operator's account on behalf of the qualifying Foodservice Operator. Rebate checks will ship directly from Sponsor's fulfillment provider to the qualifying Foodservice Operator's account for the value of the rebate. Maximum amount of rebate that can be earned during the Promotion Period is \$1,000 per participating foodservice account.

**3.** To receive your rebate, go online to [www.fspromos4u.com/kelloggs](http://www.fspromos4u.com/kelloggs), enter the Quick Access Code: BulkCereal2021 and complete the Kellogg Redemption Form as instructed and provide proof of Qualifying Purchase. Alternatively, mail-in the completed Kellogg Redemption Form and proof of Qualifying Purchase in an envelope with sufficient postage affixed to: Kellogg's<sup>®</sup> Away From Home, c/o Foodservice Bulk Cereal Rebate 2021, P.O. Box 1007, Brownsdale, MN 55918-1007. Online submissions must be completed by 1/30/22; and mail-in submissions must be postmarked by 1/30/22 and received by 2/6/22. Proof-of-purchase to be submitted in the form of a copy of a distributor's invoice or velocity report showing proof of Qualifying Purchase; and attached to the rebate form. Participating Products must be clearly described on the proof of Qualifying Purchase and must be identified by circling or highlighted. No promotional allowances will be allowed without proper documentation (i.e. distributor invoices). Handwritten invoices will not be accepted. Invoices must include both the operator and the distributor's name and address. Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Allow 4 - 6 weeks for payment.

**4.** Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail/submissions. No altered or forged submissions will be accepted. All submissions become the property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions.

**5.** Limit one (1) rebate submission per eligible Foodservice Operator. Rebate offer must be submitted individually by Foodservice Operators. No bulk submissions or third-party submissions will be accepted. Offer not valid for K-12 customers. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer.

**6.** Multi-unit operators require a rebate form for each selling location. Purchases must be in full cases; partial cases will not be accepted. This offer cannot be used in conjunction with any other Kellogg's<sup>®</sup> Away From Home promotion on the Participating Products or bid pricing.

Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products purchased during the Promotion Period. No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Availability of some products may vary by location. Offer open to Foodservice Operators in the fifty (50) United States and District of Columbia who are in good standing with Sponsor during the Promotion Period and at the time of receiving any rebate; and purchasing from designated Kellogg's<sup>®</sup> Away From Home Foodservice Distributors. Offer does not extend to customers with contract pricing and cannot be combined with other offers. Payment will not be made to GPO headquarters, national account headquarters or lodging customers. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer. Limit one (1) rebate submission per eligible Foodservice Operator. This rebate cannot be reproduced. Offer is void where prohibited. Sponsor: Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49016

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**FOR MORE INFORMATION AND RECIPES VISIT [KELLOGGSAWAYFROMHOME.COM](http://KELLOGGSAWAYFROMHOME.COM)**

©, TM, © 2021 Kellogg NA Co. **Valid Purchase Dates: 7/1/2021 - 12/31/2021 Rebate must be post-marked by: 1/31/2022 And Received by: 2/7/2022**

**Kellogg's** AWAY FROM HOME  
AHEAD OF THE CRAVE