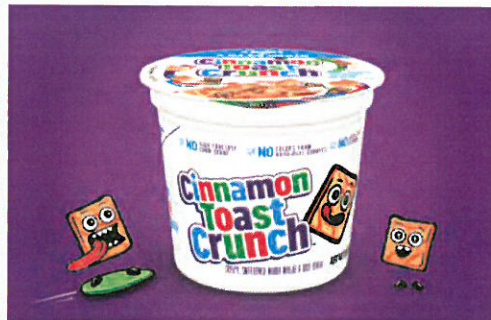


BACK TO BUSINESS:
Let's get there together!

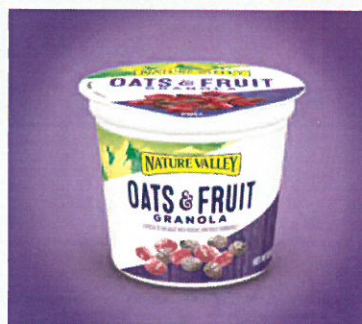


Save \$10 per case on any General Mills Cup Cereal Assorted Packs!

June 1, 2020 – November 30, 2020



\$10
off/case,
5 case max



Eligible Products

General Mills Cup Cereal Assorted Adult Pack	General Mills Cup Cereal Assorted Family Pack	General Mills Cup Cereal Assorted Goodness Pack	New! General Mills Cup Cereal Assorted Gluten Free Pack
12 Honey Nut Cheerios 12 Cinnamon Toast Crunch 10 Cheerios 8 Lucky Charms 6 Rice Chex 6 Total 6 Multigrain Cheerios	14 Cinnamon Toast Crunch 10 Lucky Charms 10 Honey Nut Cheerios 8 Cheerios 6 Rice Chex 6 Cocoa Puffs 6 Trix	16 Honey Nut Cheerios 12 Cheerios 8 Rice Chex 8 Nature Valley granola Oats & Fruit 8 Total 8 Multigrain Cheerios	16 Honey Nut Cheerios 12 Cheerios 12 Lucky Charms 8 Rice Chex 6 Multigrain Cheerios 6 Cinnamon Chex

SKU

100-16000-31079-4
100-16000-14151-0
100-16000-31154-8
000-16000-16663-9

PRODUCT DESCRIPTION

General Mills Cereal Assorted Adult Pack
General Mills Cereal Assorted Family Pack
General Mills Cereal Assorted Goodness Pack
General Mills Cup Cereal Assorted Gluten Free Pack

DISTRIBUTOR CODE

33991

Save \$10 per case on any General Mills Cup Cereal Assorted Packs!

Open to GPO and Independent operators in C&U, Hospitals, Retirement Living, and Lodging

Offer valid for Foodservice operators only. Not available to operators buying product under bid or FMC contract pricing.

June 1, 2020 – November 30, 2020

OPERATOR INFORMATION

I am a Foodservice Operator in:

- College & University Healthcare
 Lodging Retirement Living
 B&I

Establishment Name

Contact Name

Contact Title

Mailing Address

City State

Zip Phone

Email Address

To receive additional offers and communications from General Mills Foodservice

Group Purchasing Organization (if applicable)

Distributor House

City State

DSR Email Address

MAIL PROOF OF PURCHASE AND COMPLETED FORM OR REDEEM ONLINE AT:

General Mills Foodservice
F21Q1CUPV2
PO Box 1003
Dexter, MN 55926

fspromos4u.com/GeneralMills & enter
Quick Access Code: F21Q1CUPV2

CALCULATE YOUR REBATE

Product	# of cases	\$ per case	
General Mills Cereal Adult Assorted Pack	<input type="text"/>	X \$ 10.00	= \$ 0.00
General Mills Cereal Family Assorted Pack	<input type="text"/>	X \$ 10.00	= \$ 0.00
General Mills Cereal Goodness Assorted Pack	<input type="text"/>	X \$ 10.00	= \$ 0.00
Total Cases = 0		Total Rebate = \$ 0.00	
<i>5 cases maximum (total cases across all flavors)</i>		<i>(\$50.00 maximum)</i>	

TO RECEIVE YOUR REBATE

Purchase qualifying products between 6/1/2020-11/30/2020. Rebate form must be postmarked on or before 12/31/2020.

Offer valid only for Non-Commercial and lodging Foodservice Operators.

Not available to operators buying product under bid or FMC contract pricing.

Limit one General Mills Cereal Assorted Pack \$10 Off rebate submission per operation during this period.

Fill out this form completely or submit online and allow 4 to 6 weeks for processing.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

Must be postmarked on or before December 31, 2020



generalmillscf@reply4info.com
1-888-882-9860