



Bulkpak Cereal Rebate

Save up to \$1,500

\$10 per case on Bulkpak Cereal

150 cases/\$1,500 maximum after rebate

Offer valid only for operators in the following segments:
College & University, Healthcare, Senior Living,
Business & Industry and Lodging Operations

December 1, 2023 - February 29, 2024

Eligible Products

Code	Product Information
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Bulkpak Cereal

100-16000-21113-8		NEW! Honey Cheerios™ Bulkpak
100-16000-11977-9	34450	Cheerios™ Bulkpak
100-16000-38391-0		Chocolate Chex™ Cereal, Bulkpak
100-16000-11813-0	34481	Cinnamon Toast Crunch™ Bulkpak
100-16000-11999-1		Cocoa Puffs™ Bulkpak
100-16000-18791-4		Cookie Crisp™ Bulkpak
100-16000-13326-3	34460	Corn Chex™ Bulkpak
100-16000-11976-2		Country Corn Flakes™ Bulkpak
100-16000-11989-2	34480	Golden Grahams™ Bulkpak
100-16000-11988-5	34457	Honey Nut Cheerios™ Bulkpak
100-16000-11965-6	64374	Kix™ Bulkpak
100-16000-11998-4	34490	Lucky Charms™ Bulkpak
100-16000-13255-6	34497	Reese's Puffs™ Bulkpak
100-16000-13325-6	34464	Rice Chex™ Bulkpak
100-16000-11663-1		Total™ Raisin Bran Bulkpak
100-16000-11963-2	34462	Trix™ Bulkpak

Save \$10 per case on Bulkpack Cereal up to \$1,500 (after rebate)

VALID PURCHASE DATES: December 1, 2023 - February 29, 2024

Buy and start saving: Save \$10 off per case of eligible bulk cereal products. 150 case/\$1,500 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

- ☐ College & University ☐ Lodging ☒ B&I
☐ Healthcare ☐ Senior Living

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

*Provide email to receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
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Bulkpack Cereal	x \$ 10.00	= \$ 0.00
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Total Cases =	0	Total Rebate = \$ 0.00
(150 cases maximum)		(\$1,500 maximum)

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2023 - February 29, 2024.

Rebate must be postmarked or submitted online before March 30, 2024.

Offer valid only for C&U, Healthcare, Senior Living, B&I and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Bulkpack Cereal rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in.
Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F24Q3BULK
PO Box 1003 | Dexter, MN 55926

Must be postmarked on or
before:
March 30, 2024

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F24Q3BULK

Cheerios



NATURE VALLEY



generalmillscf@reply4info.com
1-888-882-9860