

Non Commercial



Variety Pack Cereal Rebate

Save up to \$1,000\*

\$10 off per case

on General Mills single serve variety pack cereal

\*100 cases/\$1,000 maximum after rebate

Offer valid only for operators in Non-Commercial segments only

September 1, 2024 - November 30, 2024

Eligible Products

Code	Product Information
100-16000-31079-4	General Mills Cereal Adult Variety Pack Single Serve Cup
100-16000-14151-0 <i>033991</i>	General Mills Cereal Family Variety Pack Single Serve Cup
100-16000-31154-8	General Mills Cereal Goodness Variety Pack Single Serve Cup

# Save \$10 per case

on Variety Pack Single Serve Cup and Bowlpack cereal (after rebate)

**VALID PURCHASE DATES: September 1, 2024 - November 30, 2024**

Buy and start saving: Save up to \$1,000 on Variety Pack Single Serve Cup cases. 100 case / \$1,000 maximum

## OPERATOR INFORMATION

All fields required for redemption.

**(Check ONE)** I am a Foodservice Operator in the following segment:

College & University      Lodging      Business & Industry  
Healthcare      Senior Living      Travel/Recreation

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....

\*Provide email to receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
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Variety Pack Single Serve Cereal	.....	x \$ 10.00 =	\$ 0.00
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<b>Total Cases =</b>	<b>0</b>	<b>Total Rebate = \$ 0.00</b>
	(100 cases maximum)	(\$1,000 maximum)

For faster processing, and tracking of rebate, submit online. Follow QR code to access, or visit [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills).



## TO RECEIVE YOUR REBATE

**Purchase qualifying products between September 1, 2024 - November 30, 2024.**

**Rebate must be postmarked or submitted online before December 31, 2024.**

**Offer valid only for C&U, Healthcare, Senior Living, Business & Industry, Travel/Recreation, and Lodging Operations.**

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Variety Pack Cereal Rebate submission per operation during this period.

**Submit online for faster processing** or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

### MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F25Q2VPC  
PO Box 1003, Dexter, MN 55926

Must be postmarked on or  
before:  
December 31, 2024

REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

Quick Access Code: F25Q2VPC



for customer service please contact  
[generalmillscf@reply4info.com](mailto:generalmillscf@reply4info.com)  
1-888-882-9860