



Variety Pack Cereal Rebate

Save up to \$1,000*

\$10 off per case

on General Mills single serve variety pack cereal

*100 cases/\$1,000 maximum after rebate

Offer valid only for operators in the following industry segments:
College & University, Healthcare, Senior Living,
Business & Industry, and Lodging Operations

March 1, 2024 - May 31, 2024

Eligible Products	
Code	Product Information
100-16000-31079-4	General Mills Cereal Adult Variety Pack Single Serve Cup 1.67 oz
100-16000-14151-0 - 33991	General Mills Cereal Family Variety Pack Single Serve Cup 1.8 oz
100-16000-31154-8	General Mills Cereal Goodness Variety Pack Single Serve Cup 2.02 oz
100-16000-45806-2	General Mills Cereal Wholesome Variety Pack Single Serve Bowlpak .95 oz

Save \$10 per case on Variety Pack Single Serve Cup and Bowlpack cereal (after rebate)

VALID PURCHASE DATES: March 1, 2024 - May 31, 2024

Buy and start saving: Save up to \$1,000 on Variety Pack Single Serve Cup cases. 100 case / \$1,000 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

- College & University Lodging B&I
 Healthcare Senior Living

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
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Variety Pack Single Serve Cup	x \$ 10.00	= \$ 0.00
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Total Cases =	0	Total Rebate = \$ 0.00
	<i>(100 cases maximum)</i>	<i>(\$1,000 maximum)</i>

TO RECEIVE YOUR REBATE

Purchase qualifying products between March 1, 2024 - May 31, 2024.

Rebate must be postmarked or submitted online before June 29, 2024.

Offer valid only for C&U, Healthcare, Senior Living, B&I and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Variety Pack Cereal Rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F24Q4VPC
PO Box 1003, Dexter, MN 55926

Must be postmarked on or
before:
June 29, 2024

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F24Q4VPC

Cheerios



NATURE VALLEY



generalmillsf@reply4info.com
1-888-882-9860