

Non Commercial



Bulkpak Cereal Rebate

Save up to \$1,500*

\$10 per case on Bulkpak Cereal

*150 cases/\$1,500 maximum after rebate

Offer valid only for operators in Non-Commercial segments only.

December 1, 2024 - February 28, 2025

Eligible Products

Code	Product Information
Bulkpak Cereal	
100-16000-21113-8	Honey Cheerios™ Bulkpak
100-16000-11977-9 <i>034450</i>	Cheerios™ Bulkpak
100-16000-11813-0 <i>034481</i>	Cinnamon Toast Crunch™ Bulkpak
100-16000-11999-1	Cocoa Puffs™ Bulkpak
100-16000-13326-3 <i>034460</i>	Corn Chex™ Bulkpak
100-16000-11976-2	Country Corn Flakes™ Bulkpak
100-16000-11989-2 <i>034480</i>	Golden Grahams™ Bulkpak
100-16000-11988-5 <i>034457</i>	Honey Nut Cheerios™ Bulkpak
100-16000-11965-6 <i>064374</i>	Kix™ Bulkpak
100-16000-11998-4 <i>039180</i>	Lucky Charms™ Bulkpak
100-16000-13255-6 <i>034497</i>	Reese's Puffs™ Bulkpak
100-16000-13325-6 <i>034464</i>	Rice Chex™ Bulkpak
100-16000-11663-1	Total™ Raisin Bran Bulkpak
100-16000-11963-2 <i>034462</i>	Trix™ Bulkpak

Save \$10 per case on Bulkpak Cereal up to \$1,500 (after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Save \$10 off per case of eligible bulk cereal products. 150 case/\$1,500 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

College & University Lodging Business & Industry
Healthcare Senior Living Travel/Recreation

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
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Bulkpak Cereal	x \$ 10.00	= \$ 0.00
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Total Cases =	0	Total Rebate = \$ 0.00
	<i>(150 cases maximum)</i>	<i>(\$1,500 maximum)</i>

For faster processing, and tracking of rebate, submit online. Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer valid only for C&U, Healthcare, Senior Living, Business & Industry, Travel/Recreation, and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Bulkpak Cereal rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3BULK
PO Box 1003 | Dexter, MN 55926

**Must be postmarked
on or before:
March 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3BULK



for customer service please contact
generalmills@reply4info.com
1-888-882-9860