

Bulk Cereal

Let them come back for seconds.



SAVE \$10 off

per Case of Bulkpak Cereal

Offer valid for C&U, Healthcare, Retirement Living, B&I, and Lodging Operations only.

SEPTEMBER 1, 2021 - NOVEMBER 30, 2021

Eligible Products

Code		Product Description
100-16000-11663-1		Total™ Raisin Bran Cereal Bulkpak 56 oz
100-16000-11813-0	34481	Cinnamon Toast Crunch™ Cereal Bulkpak 45 oz
100-16000-11963-2	34462	Trix™ Cereal Bulkpak 32 oz
100-16000-11965-6	64374	Kix™ Cereal Bulkpak 25 oz
100-16000-11988-5	34457	Honey Nut Cheerios™ Gluten Free Cereal Bulkpak 39 oz
100-16000-11989-2	34480	Golden Grahams™ Cereal Bulkpak 43.5 oz
100-16000-11998-4	34490	Lucky Charms™ Gluten Free Cereal Bulkpak 35 oz
100-16000-11999-1		Cocoa Puffs™ Cereal Bulkpak 35 oz
100-16000-13255-6	34497	Reese's Puffs Cereal Bulkpak 35 oz
100-16000-13325-6	34464	Rice Chex™ Gluten Free Cereal Bulkpak 33 oz
100-16000-13326-3	34460	Corn Chex™ Gluten Free Cereal Bulkpak 33 oz
100-16000-18791-4	34482	Cookie Crisp™ Cereal Bulkpak 35 oz
100-16000-38391-0	63695	Chocolate Chex™ Gluten Free Cereal Bulkpak 49 oz
100-16000-11977-9	34450	Cheerios™ Cereal Bulkpak 29 oz
100-16000-11976-2		Country Corn Flakes™ Cereal Bulkpak 32 oz

SAVE \$10 off

 per case on Bulkpak Cereal (after rebate)

VALID PURCHASE DATES: SEPTEMBER 1, 2021 - NOVEMBER 30, 2021

Buy and start saving: Get \$10 off a case of eligible bulk cereal products \$100 maximum.

OPERATOR INFORMATION

(Check ONE) I am a Foodservice Operator in the following segment:

- College & University Retirement Living Lodging
 Healthcare B&I

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

To receive additional offers and communications from General Mills Foodservice.

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

To receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Bulkpak Cereal	<input type="text"/>	x \$ 10.00	= \$ 0.00

Total Cases	0	Total Rebate = \$ 0
	<small>(10 cases maximum)</small>	<small>(\$100 maximum)</small>

TO RECEIVE YOUR REBATE

Purchase qualifying products between September 1, 2021 through November 30, 2021.

Rebate form must be postmarked or submitted online on or before December 31, 2021.

Offer valid only for C&U, Healthcare, Retirement Living, B&I and Lodging Operations.

Open to GPOs and independents, but not operators buying products under FMC, bid or direct contract pricing.

Limit one Bulk Cereal rebate submission per operation during this period.

Submit Online for faster processing or fill this form completely and mail it in. Allow 4-6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F22Q2BCER
PO Box 1003, Dexter, MN 55926

Must be postmarked on or
before:
December 31, 2021

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F22Q2BCER

Cheerios



NATURE VALLEY



generalmillscf@reply4info.com
888-882-9860