



### Bulkpak Cereal Rebate

# Save up to \$1,500\*

## \$10 per case on Bulkpak Cereal

\*150 cases/\$1,500 maximum after rebate

Offer valid only for operators in the following industry segments:  
College & University, Healthcare, Senior Living,  
Business & Industry and Lodging Operations

### March 1, 2024 - May 31, 2024

#### Eligible Products

Code	Product Information
<b>Bulkpak Cereal</b>	
100-16000-21113-8	Honey Cheerios™ Bulkpak
100-16000-11977-9 <i>34450</i>	Cheerios™ Bulkpak
100-16000-11813-0 <i>34481</i>	Cinnamon Toast Crunch™ Bulkpak
100-16000-11999-1	Cocoa Puffs™ Bulkpak
100-16000-13326-3 <i>34460</i>	Corn Chex™ Bulkpak
100-16000-11976-2	Country Corn Flakes™ Bulkpak
100-16000-11989-2 <i>34480</i>	Golden Grahams™ Bulkpak
100-16000-11988-5 <i>34457</i>	Honey Nut Cheerios™ Bulkpak
100-16000-11965-6 <i>64374</i>	Kix™ Bulkpak
100-16000-11998-4 <i>34490</i>	Lucky Charms™ Bulkpak
100-16000-13255-6 <i>34497</i>	Reese's Puffs™ Bulkpak
100-16000-13325-6 <i>34464</i>	Rice Chex™ Bulkpak
100-16000-11663-1	Total™ Raisin Bran Bulkpak
100-16000-11963-2 <i>34462</i>	Trix™ Bulkpak



# Save \$10 per case on Bulkpak Cereal up to \$1,500 (after rebate)

VALID PURCHASE DATES: March 1, 2024 - May 31, 2024

Buy and start saving: Save \$10 off per case of eligible bulk cereal products. 150 case/\$1,500 maximum

## OPERATOR INFORMATION

All fields required for redemption.

**(Check ONE)** I am a Foodservice Operator in the following segment:

- College & University       Lodging       B&I  
 Healthcare       Senior Living

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....

\*Provide email to receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Bulkpak Cereal	.....	x \$ 10.00	= \$ 0.00
<b>Total Cases =</b>	<b>0</b> <small>(150 cases maximum)</small>	<b>Total Rebate = \$ 0.00</b> <small>(\$1,500 maximum)</small>	

For faster processing, and tracking of rebate, submit online.  
Follow QR code to access, or visit [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills).



## TO RECEIVE YOUR REBATE

Purchase qualifying products between March 1, 2024 - May 31, 2024.

Rebate must be postmarked or submitted online before June 29, 2024.

Offer valid only for C&U, Healthcare, Senior Living, B&I and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Bulkpak Cereal rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F24Q4BULK  
PO Box 1003 | Dexter, MN 55926

Must be postmarked on or  
before:  
June 29, 2024

REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

Quick Access Code: F24Q4BULK



[generalmillscf@reply4info.com](mailto:generalmillscf@reply4info.com)  
1-888-882-9860