

Kellogg's Eggo[®] Liège-Style WAFFLES

REBATE

AUGUST 15TH -
DECEMBER 31ST, 2022

SAVE UP TO
\$350!



PREMIUM SPEED SCRATCH

Authentic shape and appearance with premium taste give them a "made in house" feel.



LABOR SAVING

Unwrapped bulk waffles that can be prepared in the oven in under 2 minutes.



MENU VERSATILITY

Extends beyond breakfast and can be served across dayparts. Pair with both sweet & savory.



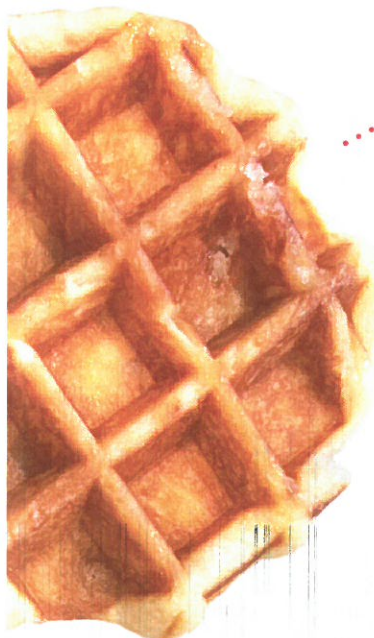
GRAB & GO

Serve at ambient temperature or lightly toasted for a delicious on-the-go snack.



CONSUMERS LOVE

88% of consumers who tried Eggo[®] Liège Waffles said they "liked extremely" and "liked very much."



Made with
BRIOCHE DOUGH

Infused with Natural
MAPLE FLAVORS
with Other Natural Flavors

Baked with
crunchy bits of Belgian
PEARL SUGAR

Made with
REAL BUTTER



FOR MORE INFORMATION AND RECIPES VISIT KELLOGGSAWAYFROMHOME.COM

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Kellogg's AWAY FROM HOME
START OF THE DAY

Kellogg's Eggo Liège-Style WAFFLES

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CASE CODE		PRODUCT DESCRIPTION	PACK SIZE	REBATE AMOUNT	X	# OF CASES PURCHASED	=	REBATE AMOUNT
38000-27610	01956	Eggo® Liège-Style Waffles Butterly Maple	54ct./1.94oz.	\$3.50/Case	X		=	
CALCULATE YOUR TOTAL REBATE AMOUNT (\$350 Maximum Rebate Amount):								

Operation: _____

Contact Name: _____

Title: _____

Address (No P.O. Boxes, please): _____

City: _____ State: _____ ZIP: _____

Phone #: _____ Fax: _____ E-Mail Address: _____

Please include me in E-mail notifications for Kellogg's® Away From Home.

Distributor Name: _____ Distributor City/State: _____

Are you affiliated with a Contract Management Company? yes no If yes, which Contract Management Company? _____

Mail completed forms with proof of purchase to: Kellogg's® Away From Home, c/o Eggo Liege Rebate 2022, P.O. Box 1007, Brownsdale, MN 55918-1007

To redeem online, please visit: www.fspromos4u.com/kelloggs and enter the Quick Access Code: Eggo2022

KELLOGG'S® AWAY FROM HOME FOODSERVICE CEREAL REBATE 2022 Official Terms & Conditions FOODSERVICE OPERATORS. Beginning on 8/15/22 through 12/31/22 ("Promotion Period"):

1. Kellogg's® Away From Home Foodservice Operators will earn a rebate by purchasing case of participating products from a Foodservice Distributor during the promotion period ("Qualifying Purchase"). Full listing of participating products and rebates amounts per case are noted above.
2. Receive a rebate per each Qualifying Purchase (see chart for rebate amounts per Participating Product) to be provided in the form of a check to the Foodservice Operator's account on behalf of the qualifying Foodservice Operator. Rebate checks will ship directly from Sponsor's fulfillment provider to the qualifying Foodservice Operator's account for the value of the rebate. Maximum amount of rebate that can be earned during the Promotion Period is \$350 per participating foodservice account.
3. To receive your rebate, go online to www.fspromos4u.com/kelloggs, enter the Quick Access Code: Eggo2022 and complete the Kellogg Redemption Form as instructed and provide proof of Qualifying Purchase. Alternatively, mail-in the completed Kellogg Redemption Form and proof of Qualifying Purchase in an envelope with sufficient postage affixed to: Kellogg's® Away From Home, c/o Eggo Liege Rebate 2022, P.O. Box 1007, Brownsdale, MN 55918-1007. Online submissions must be completed by 12/31/22; and mail in submissions must be postmarked by 1/31/23 and received by 2/7/23. Proof-of-purchase to be submitted in the form of a copy of a distributor's invoice or velocity report showing proof of Qualifying Purchase; and attached to the rebate form. Participating Products must be clearly described on the proof of Qualifying Purchase and must be identified by circling or highlighted. No promotional allowances will be allowed without proper documentation (i.e. distributor invoices). Handwritten invoices will not be accepted. Invoices must include both the operator and the distributor's name and address. Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Allow 4 - 6 weeks for payment.
4. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail/submissions. No altered or forged submissions will be accepted. All submissions become the property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions.
5. Limit one (1) rebate submission per eligible Foodservice Operator. Rebate offer must be submitted individually by Foodservice Operators. No bulk submissions or third-party submissions will be accepted. Offer not valid for K-12 customers. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer.
6. Multi-unit operators require a rebate form for each selling location. Purchases must be in full cases; partial cases will not be accepted. This offer cannot be used in conjunction with any other Kellogg's® Away From Home promotion on the Participating Products, bid pricing or customers with contract pricing.

Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products purchased during the Promotion Period. Availability of some products may vary by location. Offer open to Foodservice Operators in the fifty (50) United States and District of Columbia who are in good standing with Sponsor during the Promotion Period and at the time of receiving any rebate; and purchasing from designated Kellogg's® Away From Home Foodservice Distributors. Payment will not be made to GPO headquarters, national account headquarters or lodging customers. Offer is void where prohibited. Sponsor: Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49016

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Kellogg's AWAY FROM HOME
AHEAD OF THE CRUNCH