

# New England Clam Chowder *BOGO Promotion*

Up to 10 Cases Free • Maximum Rebate \$500 • January 1, 2024 – April 30, 2024

*Campbell's*

## CULINARY RESERVE

Serve Up *Spoonfuls of Comfort* with  
**Campbell's® Culinary Reserve  
 New England Clam Chowder**

Our enhanced recipe starts with fresh cream paired with tender clams, diced potatoes, onions, and green celery to deliver an overall unforgettable experience.

### A Delicious Addition to Your Seafood Season Lineup

Campbell's® Culinary Reserve New England Clam Chowder is an exceptional menu item throughout the year, satisfying guests during coastal summer and cozy winter soup seasons. Serve with *Lance*® Saltine Crackers or a hearty piece of bread to elevate it even further.



# #1

New England Clam Chowder is the top frozen/refrigerated soup flavor in the category<sup>1</sup>

# +24%

of consumers prefer seafood chowder/bisque when ordering a side to complement their meal.<sup>2</sup>

Number of Cases	Product Name	Case Code	Distr. Code	Pack/Size	Case Yield
	Campbell's® Culinary Reserve New England Clam Chowder	29009	05040	4/4 lb. pouch	256 oz.

Case Cost	Total Rebate

**TERMS AND CONDITIONS:**

Send original completed claim form and distributor invoices to:  
 Campbell Foodservice Rebate Processing  
 PO Box 1032 • Dept. R12822 • Grand Rapids, MN 55745

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. [www.campbellsoupcompany.com/privacy-policy/](http://www.campbellsoupcompany.com/privacy-policy/)  Opt Out

- A. This rebate offer applies to Commercial foodservice operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible Campbell's products purchased between 1/1/2024 – 4/30/2024.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 6–10 weeks for payment of rebate.

- H. Minimum rebate 5 cases; maximum rebate \$500.
- I. Distributors may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 5/31/2024.
- L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

  Visit [campbellsfoodservice.com/frozenoup](http://campbellsfoodservice.com/frozenoup) to learn more.

**Campbell's**  
**Foodservice**

1. NPJ Supply Track, Frozen & Refrigerated Soup, ending July F23 (excluding Operator Label and Large Commercial Operators)  
 2. Technomic, Starter, Small Plates & Sides, 2021

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Buy a case of New England Clam Chowder and Get Another Case Free – *Your Choice!*

*Campbell's*  
**CULINARY RESERVE**

## Campbell's® Culinary Reserve New England Clam Chowder

Case Code: 29009 Pack size: 4/4 lbs   
Format: 4 lb pouch Case Yield: 256 oz


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### Campbell's® Culinary Reserve Aged White Cheddar & Cauliflower Bisque

Case Code: 28265 Pack size: 4/4 lbs   
Format: 4 lb pouch Case Yield: 256 oz




### Campbell's® Culinary Reserve Baja Style Chicken Enchilada

Case Code: 28744 Pack size: 4/4 lbs   
Format: 4 lb pouch Case Yield: 256 oz




### Campbell's® Culinary Reserve Broccoli Cheddar

Case Code: 20301 Pack size: 4/4 lbs   
Format: 4 lb pouch Case Yield: 256 oz




### Campbell's® Culinary Reserve Chicken Noodle

Case Code: 20303 Pack size: 4/4 lbs   
Format: 4 lb pouch Case Yield: 256 oz



### Campbell's® Culinary Reserve Lobster Bisque with Sherry

Case Code: 21068 Pack size: 4/4 lbs   
Format: 4 lb pouch Case Yield: 256 oz

Number of Cases	Case Cost	Product Name	Case Code	Distr. Code
		Aged White Cheddar & Cauliflower Bisque	28265	05016
		Baja Style Chicken Enchilada	28744	05032
		Broccoli Cheddar	20301	68190
		Chicken Noodle	20303	
		Lobster Bisque with Sherry	21068	62836

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Name of Operation \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address (no PO Boxes) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Business Phone Number, Ext. \_\_\_\_\_ Email Address \_\_\_\_\_

Distributor/City/State/Zip Code \_\_\_\_\_

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