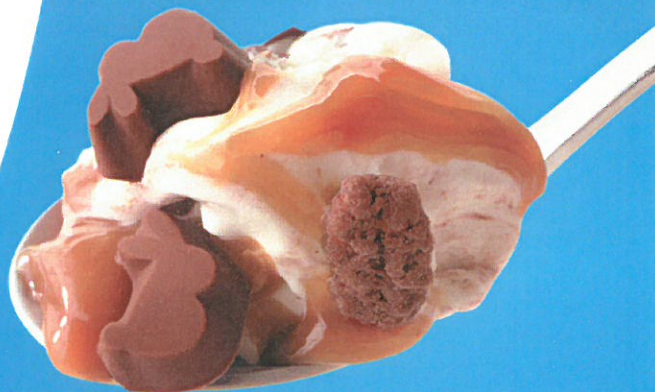


Blue Bunny

LOAD'D SUNDAES

DELICIOUSLY SOFT. TONS OF TOPPINGS.

REBATE



IDEAL
for Delivery,
Take Out
& Drive Thru



Top Scoring Dessert for
Purchase Intent and Frequency
in QSR at \$3.77 price point*



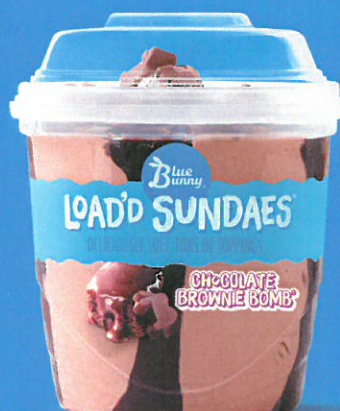
Purchase
Frequency



Purchase
Intent



Bunny Tracks*



Chocolate Brownie Bomb*



Cookie Crunch 'N Fudge

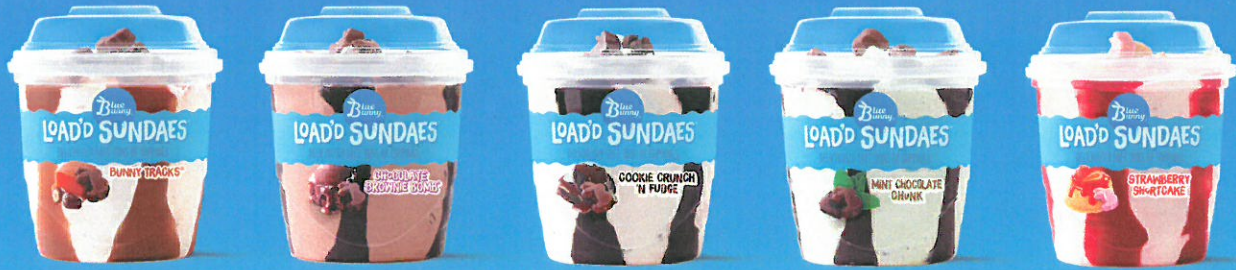


Mint Chocolate
Chunk



Strawberry
Shortcake

Blue Bunny LOAD'D SUNDAES



REBATE

Between September 1, 2020 and October 31, 2020, purchase any Blue Bunny® Load'd Sundae® and receive a rebate for the value of \$6.00 per case. (Max. value \$500.00). Just mail in qualifying distributor invoices along with this form to receive your rebate. The business name, address, and phone number must be clearly written on the form.

Bunny Tracks® **07764**
1277201 # cases _____

Chocolate Brownie Bomb® **68196**
1277226 # cases _____

Cookie Crunch 'N Fudge **07685**
1277258 # cases _____

Mint Chocolate Chunk **68194**
1277272 # cases _____

Strawberry Shortcake **63380**
1277308 # cases _____

Name/Title: _____
 Company Name: _____
 (Must Match Invoice)
 Street Address: _____
 City: _____
 State: ____ Zip: _____
 Phone: (____) _____
 Type of Foodservice Operation: _____
 E-mail: _____
 Distributor: _____
 Sales Rep Name: _____

Total number of cases purchased _____

Rebate Dollar Amount \$ **\$6.00**
 Total Rebate = _____
 (Maximum \$500.00)

Mail with qualifying distributor invoices to:

Blue Bunny Rebates c/o KeyImpact
 1701 Crossroads Drive
 Odenton, MD 21113
 Attn: Load'd Sundae Rebate
 or email to: bluebunny@kisaales.com

For more information, please contact your KeyImpact Representative.

Applies to qualifying products listed above only. Minimum purchase of 1 case required. Offer good for rebate submissions postmarked on or prior to November 30, 2020. A copy of your distributor invoice(s) clearly identifying the distributor's codes and the number of cases purchased must be included with this fully completed rebate offer. No handwritten invoices allowed. Your purchase invoice(s) must be dated between September 1, 2020 and October 31, 2020. Distributor generated purchase reports will also be accepted in place of invoices. Distributor tracking reports or invoices must be dated during promotion period and include operator name, product code, invoice number and purchase price. This rebate offer cannot be used in conjunction with any other promotional offer. Bid and contract accounts are exempt. Offer limited to one redemption per location per company. Please allow 4-6 weeks for processing. Maximum rebate \$500.00 per customer. Chains must participate at a unit level only. Offer good in the USA only. Void where prohibited or restricted by law. One rebate per location.

Bunny Tracks®	1277201	0 70640 01556 6	0 00 70640 01866 6	8.5 fl. oz.	1 - 12 pk.	20.25 x 6.94 x 4.63	.3760	238	14 x 17
Chocolate Brownie Bomb®	1277226	0 70640 01566 5	0 00 70640 01867 3	8.5 fl. oz.	1 - 12 pk.	20.25 x 6.94 x 4.63	.3760	238	14 x 17
Cookie Crunch 'N Fudge	1277258	0 70640 01565 8	0 00 70640 01868 0	8.5 fl. oz.	1 - 12 pk.	20.25 x 6.94 x 4.63	.3760	238	14 x 17
Mint Chocolate Chunk	1277272	0 70640 01561 0	0 00 70640 01869 7	8.5 fl. oz.	1 - 12 pk.	20.25 x 6.94 x 4.63	.3760	238	14 x 17
Strawberry Shortcake	1277308	0 70640 01560 3	0 00 70640 01870 3	8.5 fl. oz.	1 - 12 pk.	20.25 x 6.94 x 4.63	.3760	238	14 x 17